



## **Feature Presentations**

### **Use Facebook to Prepare and Promote**

- **Week 6** – Request Topics/Questions on Facebook
- **Week 5** – Post a Trailer or Mini-Preview
- **Week 4** – Request Referrals for Top 5 Professions
- **Week 3** – Invite 10-15 clients/friends/family
- **Week 2** – Invitee Follow Up with Messenger
- **Week 1** – Practice and Post a Reminder
  - Tag the Guests in the Post