

CONGRATULATIONS

YOU ARE INVITED TO APPLY FOR MEMBERSHIP...



BNI® MEMBERSHIP MAKES BUSINESS MORE REWARDING AND LIFE MORE FUN:

Business without BNI

VS.

Life with BNI

- ⊖ Wasting money on marketing that doesn't work
- ⊖ On your own, trying to figure things out
- ⊖ Resentment by those who think businesspeople take advantage of customers and employees.
- ⊖ Too few, inconsistent business referrals with a weak referral network
- ⊖ Your message gets lost with so many competitors clamoring for the same business.
- ⊖ On your own to develop the skills you need as you grow your business.
- ⊖ Dealing with takers, who don't appreciate what you offer.
- ⊖ Goals slip and dreams get delayed because it's easy to slack off because no one is watching.

- ✓ A team to generate a steady flow of customers
- ✓ Helps to avoid dead ends so you can win, faster!
- ✓ Appreciation for the sacrifices you make and the celebration of your victories.
- ✓ A network of business owners who know how to give meaningful referrals and training on how to leverage it.
- ✓ You are the only provider for your business category within your chapter.
- ✓ Comprehensive training programs that grow with you as you scale your company.
- ✓ A room of givers dedicated to helping you grow.
- ✓ People to help you hold yourself accountable to achieve your goals and make your dreams come true.

3 EASY STEPS TO BECOME A BNI MEMBER

- 1** Complete an application and send it to the Vice President or any other Member you know in the Chapter.
- 2** Membership Committee reviews your application, accepts you and the chapter President announces your membership at the next meeting.
- 3** You complete the Member Success Program to accelerate the referrals you generate for your

BNI'S 10 COMMITMENTS TO YOU TO HELP YOU GROW YOUR BUSINESS



Your chapter will not accept another member within your specific business category.



Exposure to a team is excited and motivated to get to know your business and your target customer to help your business grow by giving you referrals.



Make effective use of your time by running meetings in accordance with an agenda optimized for maximum results in the shortest possible time.



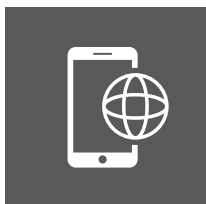
A wealth of networking tools to help you grow your business



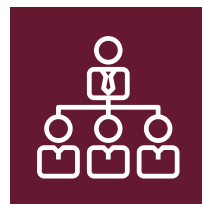
Get you results as fast as possible with a comprehensive Member Success Program to help you get the most out of your BNI membership.



Connect with members around your country and the world online and through regional, national and international events.



BNI's mobile app and BNI Connect enable you to build relationships with members in 70 countries around the world.



Provide you with up to 50 networking meetings a year to generate referrals.



Business tradeshows and local conferences to network with BNI members throughout your region.



Advanced business education programs to help you grow your business through more effective networking, public speaking, and business development.

YOUR 5 COMMITMENTS TO BNI

TO GET THE BIGGEST IMPACT FROM YOUR MEMBERSHIP

- 1 Arrive early and stay for your 90-minute weekly chapter meetings.
- 2 Represent your primary occupation, not a part-time business.
- 3 Send a substitute when you cannot attend your weekly chapter meeting.
- 4 Give referrals and/or bring visitors to chapter meetings.
- 5 Conduct your business according to BNI's Code of Ethics or the formal professional standards for your occupation.